



mSME Garage

The one-stop centre of legal guidance for your business



Whether learning from the technical staff from the Netherlands or Nairobi, to learning directly from CEOs, the learning curve under HiiL's accelerator has been the best.

QUICK FACTS

- ◆ HQ: Kampala, Uganda
- ◆ Founders: Gerald Abila, Michael Kwizera and Timothy Kakuru
- ◆ Second place winner of HiiL's SME Empowerment Innovation Challenge 2015
- ◆ Raised through HiiL: 20,000 US dollars



KEY INJUSTICE ADDRESSED

Uganda is ranked the most entrepreneurial country in the world by Virgin. Over 80% of the entrepreneurial activity is necessity-based, and 97% of these small businesses are unregistered, of which the majority fail within the first year.

HOW MSME GARAGE ADDRESSES THIS INJUSTICE

mSME Garage provides access to legal information and guidance to Micro, Small and Medium Enterprises through a multi level follow up system, using new and traditional media. This support is available to SMEs from formation of the business, legal documentation, enforcing company rights, taxation, IP protection, and more.



IMPACT

- ◆ In the first 5 months of validation, attracted +1000 sign ups, of which over 300 through field executives working on the ground in Kampala.
- ◆ Reaches +25k each week through its social media outreach.
- ◆ Attracted partnerships with 6 local and regional organisations.



Want to learn more?

Visit www.msmeGarage.org or www.innovatingjustice.com